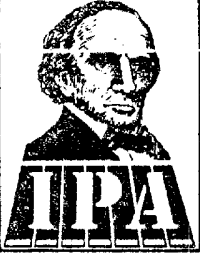


ORQ1 INTERNATIONAL  
PLATFORM ASSOCIATION



# INTERNATIONAL PLATFORM ASSOCIATION

(Founded by Daniel Webster in 1831 as The American Lyceum Association)

2564 Berkshire Road, Cleveland Heights, Ohio 44106

Executive Registry

76-8429

Director General and Board Chairman  
DAN TYLER MOORE

President and Membership Chairman

LOWELL THOMAS

First Vice-President

GLENN SEABORG

Vice-President

TED MACK

Vice-President

SENATOR CLARENCE DILL

Vice-President

VICTOR BORGE

July 2, 1976

Mr. George Bush  
Director of Central Intelligence  
Central Intelligence Agency  
Langley, Virginia

Dear Mr. Bush:

After hearing the extremely favorable reports on your speech at the City Club here in Cleveland (see enclosed clipping) I would very much like to explore the possibility of your appearing at the annual convention of the International Platform Association which will be held at Washington's Sheraton Park Hotel between July 26-30, 1976. Your predecessor, Mr. Colby made a speech at our convention last year which was very well received.

Information concerning our organization can be obtained from Archibald Roosevelt, presently with the Chase Bank in New York, and from his aunt Alice Roosevelt Longworth, both of whom are members of our board of governors. It is my understanding that Mr. Roosevelt has already contacted you on this matter.

\* Persons as far apart in their philosophies as TV commentator Lowell Thomas, who is this year's IPA president, and the late Drew Pearson have called our audience "the most influential audience in the United States." I am enclosing a general memorandum concerning the IPA which is currently being used by Mr. Thomas, a piece concerning the IPA written by Drew Pearson shortly before his death, a copy of our last year's preconvention TALENT magazine and a short illustrative brochure concerning the organization.

The IPA is the oldest and largest bipartisan forum in the U.S. It has for almost one hundred and fifty years been the professional association of those who set the policies of and speak before, the nationwide structure of thousands of audiences which make up the American Lecture Platform.

The IPA annual convention is composed largely of top officers and program chairmen and other representatives of hundreds of clubs and associations throughout the country that have audiences that regularly listen to speakers. Present also are many of the outstanding speakers of the country. The convention serves as a mechanism which informs the public by inviting unusually well informed persons to express their views on the most

*Asst/DCI*

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## EXECUTIVE SECRETARIAT

### Routing Slip

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	3 D/DCI/IC				
	4 S/MC				
	5 DDS&T				
	6 DDI				
	7 DDA				
	8 DDO				
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Remarks:

Regretted by O/DCI  
mb 7/20

D/Executive Secretary

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Mr. George Bush  
July 2, 1976  
Page 2

\* important issues which concern every American citizen today. It features many well known and influential figures at the national and international level and its annual Washington, D. C. convention is given nationwide TV, radio and newspaper coverage. I am enclosing a partial list of some of our convention speakers of recent years.

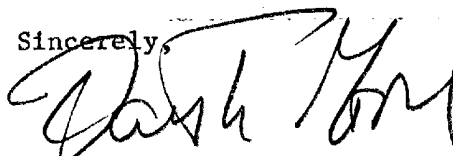
Additional information concerning the IPA can be obtained from the Heights Chamber of Commerce (Shaker and Cleveland Heights, Ohio) (216) 321-3777 and from Ernest Wittenberg and Associates in Washington, D.C., (202) 783-2080.

If you can so arrange your schedule as to be with us in Washington, D.C. at the Sheraton Park Hotel on Woodley Road, N.W., some time during the period of July 26-30, we would appreciate receiving a late picture of you and your latest curriculum vitae for use in TALENT Magazine and for publicity purposes.

We can, if this is agreeable to you, gear in your information office with ours, the firm of Ernest Wittenberg and Associates, 1616 H Street, N.W., Washington, D.C. with a view to maximizing the public impact of any statements you may wish to make.

Please let us hear from you.

Sincerely,



Dan T. Moore  
Director General

DTM:cl

Enclosures